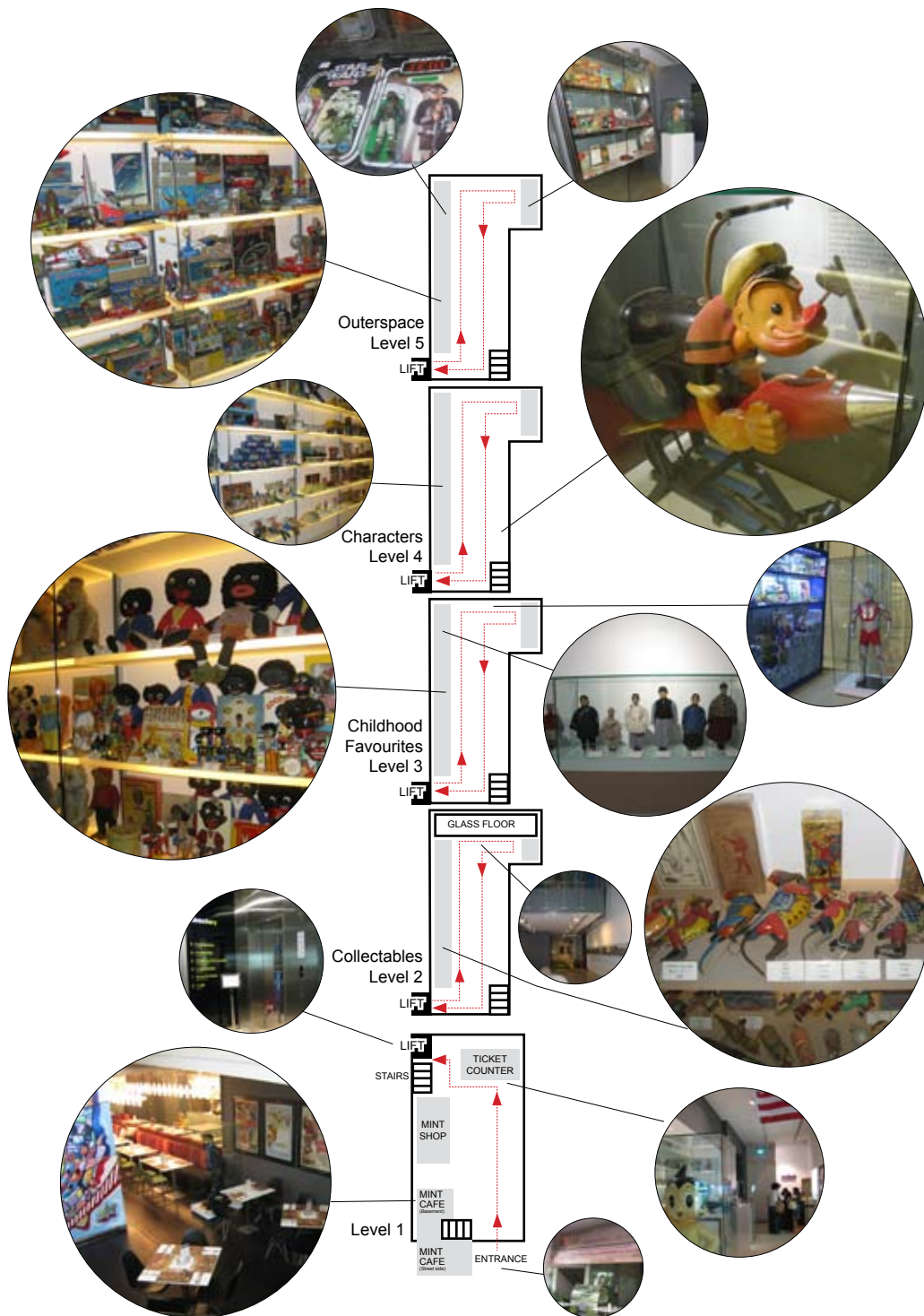


MINT MUSEUM OF TOYS



Mint Museum of Toys at a Glance

Singaporeans have a rare opportunity to visit the world's purpose-built toy museum. The lighting, display, and layout are unique and specifically designed to showcase toys. Amazingly, the four levels only showcase 10 per cent of the full collection of just one private collector, Mr Chang Yang Fa. Every three to six months, the toys are rotated to provide return visitors a different experience.

"Moment of Imagination and Nostalgia with Toys" is the basis of the name "Mint". Also, most of its toys on display are in mint condition and displayed in their original packaging. When you visit, bring along the grandparents too since many toys are vintage and will certainly bring back memories and evoke stories to share. End the family outing off at the Mint Cafe where Western fare is served and a kid's menu starts at \$11.80.

Mint is very stroller-friendly with an elevator going to every level of the museum. The museum entrance is easy to miss as it is located towards the back, past the cafe. It is open from 9.30am to 6.30pm daily and is located at 26 Seah Street. Admission costs \$15 per adult and \$7.50 per child (2 to 12 years) and senior citizen (60 years and above). A family pass for two adults and two children costs \$36.

1. Spot the Robot Difference

Start your visit in the "Outerspace" at level 5 and challenge your kids to spot the differences in the Robots made in Japan, Argentina and Greece. There was a time when toys were made in countries other than China. Or look at

a poster of Robots on display and ask your kids to spot the robot toy that matches the poster.

2. Characters

Level 4 might be the most popular floor for your children with superheroes and character toys including Batman, Superman, and Ultraman. You'll also see Popeye made in five different materials including chalk, tin, celluloid, rag and wood that are no longer commonly used to make toys, thanks to plastics. Also don't miss the rare King Kong poster where the beast stands on the Twin Towers in New York City instead of the Empire State Building.

3. Childhood Favourites

Meet Bonzo, Felix, Mickey Mouse, Betty Boop, and more at Level 3. See if you can spot a rare Mickey Mouse with teeth! You'll also see a Golliwogs collection. Then admire the handmade wooden Chinese "Door of Hope" dolls made by Chinese children who were taught skills by missionaries so that they could support themselves in an honourable trade. These dolls realistically depict life in China before the cultural revolution.

4. Collectable Monkeys

At level 2, see rare vintage collectables including monkey toys from all over the world. They are similar yet different and no one knows its true origins. See subtle differences in their attires, reflecting their cultures and country.

Visit www.emint.com for more details.